

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.
Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice-cum-Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential FMCG Fund and ICICI Prudential Equity – Volatility Advantage Fund (the Schemes)

NOTICE is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the following, with effect from November 01, 2013:

1) Discontinuation of subscription (Lump-sum/Switch-in) under ICICI Prudential FMCG Fund

Investors may note that fresh subscription except through Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP) shall be discontinued in the aforesaid scheme, till further notice.

2) Change of name of ICICI Prudential Equity – Volatility Advantage Fund

Existing Name	New Name
ICICI Prudential Equity – Volatility Advantage Fund	ICICI Prudential Balanced Advantage Fund

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Schemes, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : October 28, 2013

Authorised Signatory

No. 021/10/2013

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.